GENERAL

the argyle sweater 2018 day to day calendar

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Introduction

When you think of a wardrobe staple that can elevate an outfit from ordinary to effortlessly stylish, the argyle sweater often tops the list. In 2018, this classic pattern experienced a renaissance, finding its way into everyday looks for both men and women. If you're looking to refresh your style, this guide will walk you through the essential elements of the argyle sweater, how it fit into the 2018 day to day calendar, and practical tips for styling it in a way that feels modern yet timeless. Whether you're a seasoned fashion enthusiast or just starting to experiment with patterns, understanding how to weave the argyle sweater into your daily routine will give you a versatile edge that lasts beyond the season.

The Argyle Sweater Trend of 2018

Argyle, a pattern traditionally associated with Scottish heritage, has long been a symbol of classic charm. In 2018, designers and influencers alike brought the pattern back to the forefront, adapting it to contemporary silhouettes and color palettes. The trend was not limited to a single gender; both menswear and womenswear collections showcased argyle in sweaters, cardigans, and even knit jackets.

What set the 2018 wave apart was the emphasis on subtlety and versatility. Instead of bold, oversized argyle motifs, designers favored smaller, more delicate patterns that could seamlessly blend with other elements of an outfit. This approach made the argyle sweater a perfect fit for a day to day calendar—ready to transition from a casual lunch to a business meeting with ease.

What Makes an Argyle Sweater Stand Out

Pattern Scale and Placement

The scale of the pattern determines how eye catching the sweater is. In 2018, smaller, evenly spaced diamonds were popular, offering a refined look that didn't overwhelm the wearer. Placement—whether the pattern wraps around the entire garment or is confined to a specific area—also affects versatility. A full coverage argyle is great for making a bold statement, while a partial pattern can be more subtle.

Fabric Choice

Material plays a pivotal role in comfort and longevity. Merino wool, a staple for many 2018 collections, provides warmth without bulk. Cotton blends offer breathability, ideal for transitional weather. For a more luxurious feel, cashmere blends were also featured, though they require more delicate care.

Color Palette

Traditional argyle often relies on muted tones—navy, burgundy, and charcoal. In 2018, designers introduced vibrant hues like teal, mustard, and even pastel shades, expanding the pattern's appeal to a broader audience. The choice of color can influence how the sweater fits into a day to day calendar, with neutrals offering maximum flexibility and brighter shades adding a pop of personality.

How to Incorporate Argyle into Daily Wear

Integrating the argyle sweater into everyday outfits is all about balance. Here are key strategies to ensure your look remains polished and functional:

- Layer Smartly: Use the sweater as a midlayer over a crisp tee or a lightweight blouse. This keeps the pattern in focus while maintaining a clean silhouette.
- Pair with Neutrals: Neutral bottoms like black trousers, navy chinos, or dark denim complement the pattern without competing for attention.
- Add Texture: Mix fabrics—such as a wool argyle with a silk blouse—to create visual interest.
- Keep Accessories Minimal: Let the sweater be the focal point by opting for understated accessories.
- Seasonal Adjustments: In cooler months, layer the argyle over a thermal base; in warmer climates, choose lighter knit weights or cotton blends.

The 2018 Day to Day Calendar: A Guide

To help you visualize how the argyle sweater can be worn across different scenarios, here's a structured calendar that covers a typical week. Each day is designed to showcase versatility, from casual outings to professional settings.

Monday: Casual Office Start

Outfit: Light weight argyle sweater in navy, paired with charcoal chinos and loafers. Add a leather belt and a classic watch.

Why it works: The navy argyle provides subtle elegance, while the chinos keep the look relaxed. The loafers add a touch of sophistication without being too formal.

Tuesday: Midday Meeting

Outfit: Medium weight argyle sweater in burgundy, worn over a crisp white shirt and tailored black trousers. Finish with black Oxfords.

Why it works: The burgundy adds a splash of color that stands out in a meeting, while the white shirt keeps the ensemble crisp and professional.

Wednesday: Lunch and Leisure

Outfit: Cotton blend argyle sweater in teal, combined with light wash denim and white sneakers.

Why it works: The teal pattern injects a playful vibe suitable for a relaxed lunch, while the denim keeps the look grounded and casual.

Thursday: Evening Engagement

Outfit: Cashmere blend argyle sweater in charcoal, paired with black dress pants and a subtle tie.

Why it works: The cashmere lends a luxurious feel, perfect for a dinner or networking event. The tie adds a formal touch without over stating.

Friday: Weekend Prep

Outfit: Lightweight argyle cardigan in pastel pink, layered over a simple tee and joggers.

Why it works: The pastel pink offers a breezy, relaxed look ideal for a weekend outing or a casual meet up.

Saturday: Outdoor Activity

Outfit: Heavy weight argyle sweater in forest green, worn with rugged cargo pants and hiking boots.

Why it works: The green pattern harmonizes with outdoor surroundings, while the durable fabric stands up to activity.

Sunday: Family Time

Outfit: Classic argyle sweater in navy, paired with relaxed fit jeans and casual slip on shoes.

Why it works: The timeless navy pattern makes this a go to for family gatherings, offering comfort and style.

Daily Outfit Ideas

Below are additional outfit ideas that can be rotated throughout the week, ensuring that the argyle sweater remains a versatile component of your wardrobe.

1. Monochrome Magic: Pair a charcoal argyle sweater with charcoal pants and a matching blazer for a sleek, unified look.
2. Pop of Color: Combine a mustard argyle sweater with a navy skirt or trousers for a striking contrast.
3. Pattern Play: Layer a subtle argyle sweater over a patterned shirt (like stripes or checks) to create depth.
4. Layered Neutrals: Wear a light grey argyle sweater over a cream tee, topped with a denim jacket.
5. Casual Chic: Use a pastel argyle cardigan over a graphic tee and distressed jeans for a relaxed vibe.

Styling Tips

- Accessorize Thoughtfully: A leather strap watch or a simple pendant necklace can enhance the sweater without competing.
- Footwear Matters: Choose shoes that match the occasion—loafers for business, sneakers for casual, boots for outdoor.
- Watch the Fit: The sweater should sit comfortably on the shoulders and taper slightly at the waist to maintain a flattering silhouette.
- Balance the Pattern: If the sweater has a bold pattern, keep other elements minimal; if it's subtle, feel free to add a complementary pattern elsewhere.
- Seasonal Adjustments: In summer, opt for lighter fabrics; in winter, layer with a vest or a coat.

Care and Maintenance

Preserving the integrity of an argyle sweater ensures it remains a long term staple. Follow these guidelines:

- Washing: Hand wash in cold water or use a gentle machine cycle with a mild detergent. Avoid bleach.
- Drying: Lay flat to dry to prevent stretching; avoid hanging.
- Storing: Fold the sweater and store in a breathable garment bag. Use cedar blocks to deter moths.
- Stain Removal: Treat stains promptly with a mild stain remover, testing on a hidden area first.
- Professional Cleaning: For delicate fibers like cashmere, opt for dry cleaning to maintain softness.

Where to Buy

Finding the right argyle sweater can be straightforward if you know where to look. Consider the following options:

- High End Retailers: Stores like Nordstrom and Banana Republic offer premium argyle sweaters in a variety of fabrics.
- Budget Friendly: Uniqlo and H&M provide affordable, stylish options with a focus on quality.
- Specialty Boutiques: Look for local boutiques that curate unique patterns, often featuring limited edition argyle designs.

- Online Marketplaces: Amazon, Zappos, and ASOS host a wide range of styles and price points.
- Second Hand Platforms: ThredUp and Poshmark can be treasure troves for vintage argyle sweaters that retain authenticity.

Conclusion

The argyle sweater's resurgence in 2018 proved that classic patterns can be reinvented for modern wardrobes. By understanding its key elements—pattern scale, fabric, color—and by applying thoughtful styling techniques, you can seamlessly integrate this versatile piece into your day to day calendar. Whether you're heading to a meeting, enjoying a weekend outing, or simply looking to add a touch of heritage to your casual look, the argyle sweater offers a timeless foundation that adapts to any occasion. Embrace the pattern, experiment with layers, and let your style reflect the enduring charm of the argyle.

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